



Shannon College of Hotel Management
1981-82

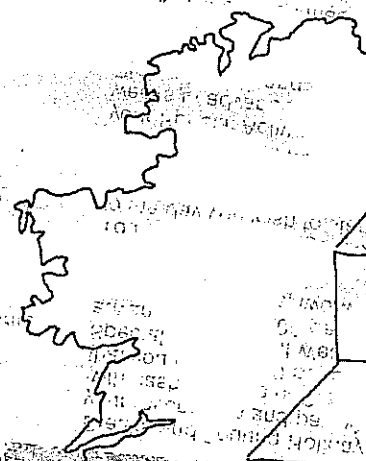
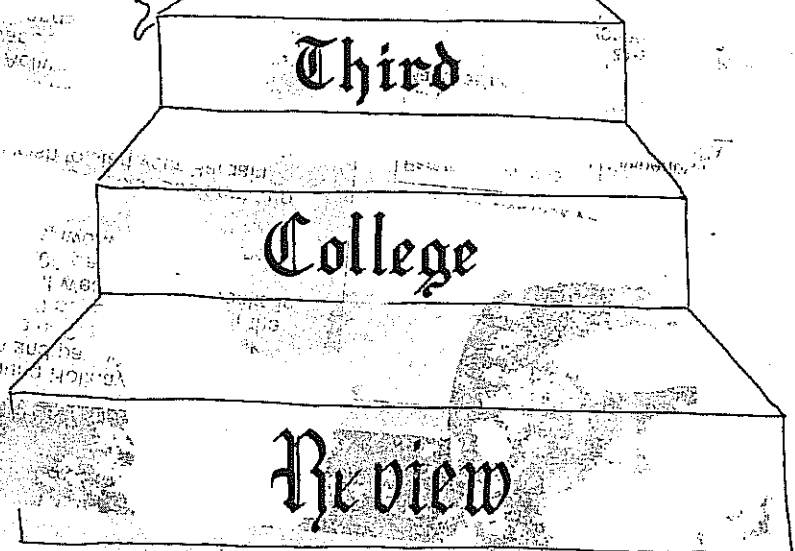
Stepping Stones

Suppliers of Hotel

Managers to

the World.

Est. 1951.



PREFACE.

The Third Annual College Magazine is being presented to you, compliments of you! I know that this does sound a bit strange, but in all honesty this is your Magazine, and a direct result of your contributions.

At this stage, I feel confident that the magazine is a "part" of the College, but the important points to remember are that it is not a medium for character assassination, or a "rag mag", it is a reflection of the college and all who are in it.

This publication is a "College Magazine" and this year for the first time, the lecturers, 4th year students, graduates and prominent people in the Hotel Industry have contributed. To all of them, I am grateful.

This year also commemorated the 30th Anniversary of the College, so let us hope that in a further 30 years, the college will still be in full bloom with 33 Magazines produced!

John O'Sullivan.

F O R E W O R D

It is with great pleasure that I once again wish to write these few lines as a foreword to this year's College Magazine. It is the third year running that the students, as a group, have worked very hard to compile and produce this extremely well devised and edited Magazine. As I already said previously, it is of the greatest importance for the College that our students in Shannon and abroad be kept informed of what is happening at the "base". It is also very important that such news bulletins as "Flashback" be sent to them as we would like them all to keep contact with the College when they have graduated. I am sure that with the Yearly Magazine and the now very popular "Flashback" the above aim may be one day reached. It is always sad to see that in many cases, as soon as they graduate, many students just go their own way and forget everything about Shannon until they need our help again.

This particular issue will have a special meaning to me as it will be my twenty-fifth anniversary as director of this College. I wish therefore to thank all the members of the editing team for their hard work and at the same time congratulate them on having found the time to work on the 1982 Magazine on top of their daily studies. I am sure that after the last three Magazines, future students of this College will continue to produce such a "link" between the College and the students at home and overseas, and the Graduates.

JORGEN E. BLUM FHCIMA FHCII
DIRECTOR.

FIRST YEAR '82/83

BAHNHOFBUFFET SBB., BASEL 4,000, SWITZERLAND: BIRTHDAY
SANDRA DOYLE Ard na Greine, Scarawalsh, Enniscorthy, 30/3
KAREN McGEOUGH "Enniscrone", Torgvay Rd., Foxrock, Dublin. 23/12
FIONA KEANEY 4, Brooklawn, Mountmerrion Ave., Blackrock 22/8
SHANE QUINTON 31, Northumberland Ave., Dun Laoghaire, Co. D. 5/10
GEORGE COONEY Balyna Moyuatley, Co. Kildare 14/10

RESTAURANT FELDSCHLOSSCHEN MOVENPICK BASEL

MIRIAM CASHEN Monadreen, Thurles, Co. Tipperary 20/12

RESTAURANT MOVENPICK FUSTERIE, GENEVA, SWITZERLAND:

MICHAEL O'BRIEN, "Caragh" Brittas Road, Thurles, Co. Tipp. 13/4
DENIS DEERY, 2, Ashville, Ballysheedy, Co. Limerick 7/8
JEAN LONG, 12, Gurteen Gdns, Ballinacurra, Limerick 20/3
HELEN PARK, Deerpark Rd., Ravensdale, Dundalk, Co. Louth 29/8

RESTAURANT MOVENPICK CENDRIER, GENEVA, SWITZERLAND:

JOHN RYAN Mountain View, Clonpet, Tipperary 7/7
BRIAN O'NEILL "Rowan House", Poulavone, Ballinacollig 4/8
COLUM O'CALLAGHAN Failte Hotel, Killarney, Co. Kerry 23/9
JOSEPHINE AUSTIN Garadice, Kilcock, Co. Meath. 10/6

RESTAURANT MOVENPICK, LA RIPONNE, LAUSANNE, SWITZERLAND :

STEPHEN CONLON, 21, Bush Road, Dungannon, Co. Tyrone. 14/1
WILLIAM SHEEHAN Devon Inn, Templeglantine, Co. Limerick 13/12
BARBARA WALSH 36 Merton Rd., Rathmines, Dublin 6. 27/2

RESTAURANT MOVENPICK, DREIKONIGSHAUS, ZUERICH,

ANDREW HYLAND 9, South Park, Foxrock, Dublin. 11/9
ALEX BARADI Marchwood, Fallsroad, Shankill, Co. D. 18/2
MARY STANTON 789, Zella, Lakeland, Florida 33803 USA 6/7
MYRA SEKGOROROANE c/o Private Bag 0038, Gaborone, Botswana 20/4

RESTAURANT MOVENPICK FELDSCHLOSSCHEN, ZUERICH:

JOHN LYONS, Currabell, Dunmore, Co. Galway 24/9
MARK GILLEN Patrick Street, Templemore, Co. Tipperary 31/5

CARLTON ELITE HOTEL, ZUERICH, SWITZERLAND:

HOWARD CORSCADDEN Kilcumney House, South Green Rd, Kildare 17/10
RUAIRI PRENDIVILLE Forthill, Kinsale, Co. Cork
TIMOTHY ROBERTS 2, St. James Court, Ennis Rd, Limerick 12/7

MOVENPICK HOTEL AIRPORT, ZUERICH/OPFIKON:

MATTHEW RYAN Moldowney House, Coast Rd., Malahide, Co. D/ 8/12
JAMES WALSH Gurteenaboul, Mitchelstown, Co. Cork 19/5
EAMON COUGHLAN P.O. Box 20954, Kitwe, Zambia 1/6
BHUPENDRA GUPTA 412 Indian Inst. Of Mgmt. Vastrapat, India 2/9

MOVENPICK HOTEL, REGENSDORF, :

DAVID DALY, Kiltoom, Athlone, Co. Roscommon 10/9
MAEVE NOLAN Seafield Lodge, Stillorgan Rd., Dublin 4. 11/6
JAYANT BUDHRAJA Second Secretary Press, Embassy of India
Kabul, Afhhanistan 21/2

THIRD YEAR '82/83

<u>NAME</u>	<u>BIRTHDAY</u>	<u>HOME ADDRESS</u>	<u>PLACE IN ENGLAND</u>
MARY WALSH	(15/2)	36 Murton Rd., Dublin	Post Hse., Redding
PAUL WHITELAW	(27/4)	Auburn Rd. Mullingar	Post Hse., Leeds
BELINDA BARADI	(21/12)	Marchwood, Falls Rd. Shankill, Co. Dublin	The Crown Hotel, Harrogate.
DUDLEY BERTRAM	(4/11)	4, Ailesbury Grove Donnybrook, Dublin 4	Green Dragon Hotel, Hereford
DOMINIQUE BOURDAIS	(13/4)	Cevennes 11, Parc De Lormoy, 91240 St. Michel sur Orge France	Post House, Heathrow London.
BETTE BREEN	(4/7)	Ardree Hotel, Waterford	Hemel Hempstead
DERMOT CONNOLLY	(28/1)	Ballyfoyle, Mageney, Co. Kildare	Hotel & Marina, Walker's Cay Bahamas
DERMOT DE LOUGHRY	(8/5)	15 Pearse Street, Nenagh, Co. Tipp.	The Randolph, Oxford
PATRICIA FENTON	(4/6)	Green St., Dingle, Co. Kerry	Poitchry, Scotland
MARY FLANNERY	(10/2)	Ladywell Park, Glosson, Athlone	The Old England, Windmere
TONY GLEESON	(7/8)	111 Ardnamara, Malahide, Do. Dublin	Castle Hotel, Windsor, Berkshire
DIANE GRAHAM	(18/12)	"The Pyramids" Castletroy, Limerick	Post House, Haydock, (near Manchester)
GERARD GRIFFEY	(8/10)	Lahardan, Crusheen Co. Clare	Post House, Wakefield
IZAHARUL ISLAM	(18/9)	Village*Basudia P.O.-Baligaon, Dist.- Dacca Bangladesh	London/Hampstead, Post House Hotel, London
DAVID KEANE	(31/12)	Athleague, Co. Roscommon.	Excelsior Hotel, Glasgow.
SANJIV MADANE	(27/1)	U.N.D.P., P.O. BOX -5, Kabul, Afghan.	The Dudley Hotel, Brighton, Sussex.
JOHN MOONEY	(4/1)	2 Newforge Grange Newforge Lane,	Hotel Majestic, York
MICHAEL MOYLETT	(29/8)	"Fedala" Ballina Co. Mayo	Post House, Birmingham
AIDAN MURPHY	(1/5)	33, St. Fintans Rd. Sutton, Dublin 13.	Alveston Manor Hotel Stratford-on-Avon
DOMINIC McVEY	(27/12)	5, Temple Gardens Rathmines, Dublin 6	Dragon Hotel, Swansea
BETTY NERNEY	(9/7)	Garrywaddock, Vicarstown, Port-laoise, Co. Laois	Post House Hotel, Alveston, Bristol.
BILL O'CONNOR	(4/4)	82 Main St, Gorey Co. Wexford	Sky-Way, Heathrow Airport
CORMAC O'MODHRAIN	(11/12)	Ballysax, The Curragh Co. Kildare	Albany Hotel, Glasgow
JOHN O'SULLIVAN	(27/3)	"Armore" Ballincar, Sligo	Post House, Manchester
RICARDO PEARCE	(22/1)	P.O. Box N.10754 Nassau, Bahamas	Cumberland, London.
CHARLES PELLETIER	(21/3)	41 Avenue, Albert Bartholome, 75015 Paris, France	Cavendish Hotel, London
DENISE PETTIT	(4/4)	Birdhill, Marlfield Clonmel, Co. Tipp.	Post House, Edinburgh.
RHONA SHUTTLEWORTH	1/1)	Irishtown, Gormanston Co. Meath	Gatwick Post House

AFTER 30 YEARS.

MOVENPICK looks back.....

The Shannon College of Hotel Management and Movenpick have things in common: Both are 30 years old, both are in the prime of life, both have been created and formal after the war by men who have felt and foreseen a change in the world of catering and travelling.

One activity distinguishes both institutions: They have both an intensive dedication towards developing young men and women into dedicated managers of the hospitality industry.

It is 20 years ago when he first had the honour to host Jorgen Blum in one of our restaurants in Switzerland. An extensive training programme evolved from this conversation and an agreement that we would take 20 second - year - students to work in one of Movenpick's hotels or restaurants in Geneva or in Zurich.

The Students have the opportunity to get practice in Kitchen, Service and Administration. They can learn French or German, even Italian if they so wish. Language Knowledge is of great importance for a hotel-management career. Occasionally, they are invited to educational programmes.

But besides brain-training and handwork, we try to give the students something for their heart. We show them the beauty of our country, and we hope that we help to develop friendship between our two small democratic Nations.

After each trimester, the students send a report to their school. Each year we have the pleasure to have the inspection of our friend, the school's director Jorgen Blum.

The best two students can win an award: A summer course at Cornell University, Ithaca, New York, and secondly a "Happy End with Movenpick", which entails a week's holiday in Switzerland, all expenses paid!

A one year's absence from home, from the well known world of Shannon, in a foreign country, in a working place where people from many origins work and where the Spanish, Greek and Italian language seem to be more frequent than English, cannot be without temporary tensions.

All things considered, we find the Shannon students likeable, hardworking, co-operative and very often fitted with a tremendous sense of Irish humour.

As Movenpick expands into English speaking countries, such as USA, Canada, Near East, and Far East, we are more intensely looking at alumni of Movenpick training experience.

I congratulate the Shannon College of Hotel Management, it's inspiring, tireless director, its Board and its teachers on the 30 year Jubilee.

Through your efforts you have served your country, but also the hospitality industry worldwide.

Ueli Prager.

Chairman of the Board of
Movenpick Corporation.

After 30 years.

Trusthouse Forte looks back

There are many Hotel schools throughout the World but few as successful as the Shannon College of Hotel Management.

The Shannon Hotel School has, over its 30 years of life, established an International Reputation for excellence. This reputation is founded upon the importance which it has placed, and continues to place, upon standards of traditional values. Where other colleges have allowed time to erode their sense of judgement, Shannon has not.

The success of the Shannon College has not been the result of good luck. It is a reflection of the skills, technical competence and the dedication of its two directors and their staff over the past 30 years. It is also due in no small part, to the foresight and wisdom of its Board of Management.

This year marks the 30th Anniversary of the Shannon College of Hotel Management. It also marks the 18th Anniversary of the close links between the college and my company, Trusthouse Forte. This Association, which I believe to be unique in the World, is soundly based upon mutual interest and respect. Together with the Movenpick Organisation we have prepared some 350 students for their careers in the Hotel and Catering Industry. That this joint venture has been a success is evidenced by the many ex-Shannon Graduates who now hold Senior Executive positions throughout the World.

To all those who have contributed to the success of the Shannon College of Hotel Management and in particular to Mr Jorgen Blum I send my heartiest congratulations.

May your efforts in the future be as rewarding as they have been in the past.

Lord Forte

Executive Chairman Trusthouse
Forte P.L.C.

AFTER 30 YEARS.

Brendan Pettit looks back

It is with particular pride and pleasure that I as ex president of the Irish Hotels Federation, should recognise the role of the Shannon College of Hotel Management over the past thirty years.

From the wisdom of Brendan O'Regan, founder of the college, through the dedication of Jorgen Blum, its Director, and the commitment of Aer Rianta, it is appropriate that I should register the appreciation and thanks of the total Irish Hotel Industry to the college. It is ironic, that the achievements of the college have been up to recent times, better recognised outside the state than within. This particular trait is not peculiar to the Hotel Industry, but simply reflects the national attitude at times that "Irish is good but not at home."

In its own way, I suppose, this type of recognition carries with it its own type of flattery, reflecting as it does a reputation in an Industry for which we are traditionally not regarded as being particularly excellent.

The International Hotel World would be all the poorer without Shannon, and Irish Hotel life would similarly suffer, but it is in the field of career development that this small college proves its worth. In a career which demands discipline, dedication, intelligence and social skills beyond the norm, this college lays the foundation for such success in a professional and personalised way.

May I wish it continued success for the next thirty years.

Brendan Pettit.

ex-president Irish Hotel
Federation.

"First thoughts of Switzerland"

First years.

Maeve:- "snow"
Ted :- "hard work and a good time"
Jim:- "head chefs lunging forks into our bodies"
Ruan :- "Espresso and Croissants".
Sandy:- "Being away from John"
Mark :- "Hard work"
Denis:- "The guys with the little trousers and the hats
with the feathers"
Alex :- "Cow bells"
Helen:- "Cuckoo clocks"
Howard:- "skiing"
Miriam:- "hard work."
Colum :- "Good times."
Mick :- "Hamsters"
Jayant:- "Hang on Switzerland, here I come"
George:- "looking forward to a new life"
Bz :- "Natural beauty and the girls"
Myra :- "I can't wait"
Stephon:- "sense of independence"
William:- "Good times"
David :- "Wine, women and sons!"
Joe :- "Travelling"
John :- "Skiing and snowwww"
Shane :- "chocolate"
Jean: :- "Language Problems"
Brian :- "snow"
Matthew:- "Trains to Lausanno"
Mary :- "Stein"
Andrew :- "Good fun"
Gogs :- "Muesli"
John Ryan:- "chocolate"

"First thought on Switzerland"

Third Years.

Mick :- "Effeciency"
Bill :- "Cleanliness"
Diane :- "Chocolate"
JohnO's:- "Free trams"
Rusty :- "I refuse to be intimidated"
Dominic:- "Full of Foreigners"
John M :- "Skiing"
David :- "Oh here's John!"
Aidan :- "Aeroplane"
Rhona :- "Good Restaurant work!"
Gerry :- "Good time"
Denise :- "Railway-station"
Dermot C: "Freedom from the country we now live in"
Belinda:- "Will I survive another year with Dudley?"
Siobhan:- "snow" Sanjiv:- "Cartons"
Betty :- "Geneva" Isham :- "Regensdorf"
Charles:- "Girls" Pat :- "Umbrellas"
Dominique:- "beer" Paul :- "snow"
Ricardo :- "banks" Dermot de Lux: "Good friends I met"
Mary f. :- "Hiii" Tony :- "Oliver twist"

ENNIS.

Ennis, originally evolved around a Franciscan Abbey towards the end of the 8th Century. The original town was built at a strategic point, with the river forming a boundary. It was originally built at this point to deter any "Norse raids" which were prevalent in these troubled times.

Ennis has had a colourful litany of political figures. One such character was Daniel O'Connell who was elected to Parliament in 1838.

Eamonn DeValera, deceased president of Ireland, was elected to the Irish Dail under dubious circumstances from this region also. To commemorate this occasion there stands in front of the town courthouse an artifact of past times to symbolise his achievement.

Percy French, an Irish playwright made a laughing stock of West Clare railway Company during a libel action against him.

What does one do in Ennis?

The main attraction for the young people of Ennis are the numerous lounge bars. These are generally of a high quality and a clean "good" service. Ennis also boasts a large Modern Library with a wide range of reading material. For the architectural connoisseur, the abbey, the courthouse and Saint Flannans College provide much interest.

The Hotels in the town include, "West County", "The Old Ground", "Queens" and the "Auburn Lodge", all of which provide a commendable service, with "The Old Ground" displaying the highest all round quality.

So then, all in all Ennis is a town which suits most peoples Social Requirements.

GERRY GRIFFEY.

Gibraltar - An Impression

Obviously, your Editor is stuck for space-fillers when he asks the likes of myself to further inflict my thoughts on you and in print. You'd all probably agree that I already get too many opportunities to bend your collective ear. So I'll try to limit the 'economic' content of this little piece, but it won't be easy!

Gibraltar (or Gib to the cognoscenti) is a truly incredible place, in the literal meaning of the word. To one such as myself, reared on the sector economy (there he goes already, sez you) i.e. Agriculture, Industry and Services, it comes as a bit of a shock. There is no Agriculture or Industry, only Services. Gib is essentially a big Department Store, importing goods for sale to residents and visitors.

But let's start with the basics. Gib is a British "Crown Colony" presided over by a Governor (an Army General, another little shock!) and having a Parliamentary system like our own, with 17 MP's. The Conservative Governing Party supplies the Chief Minister and all other Ministers. You can see that if you're in Government in Gib, you're almost certainly a Minister of something. The local administration is responsible for local affairs, with security, defence and foreign policy controlled by London.

Gib is a tiny and somewhat claustrophobic place. Its only 2½ sq. miles in area and most of that is rock. In fact, the place is dominated by this huge mountain of rock which towers over the town, giving me at any rate an even stronger hemmed-in feeling. It is usually described as being 'connected to Spain by a narrow strip of land', which is really a load of rubbish. Physically, it's as much a part of Spain as Loophead is of Clare, but the British have been there since 1713, so the inhabitants protest their 'Britishness' at a fierce rate. In fairness, they do speak English, but Spanish is the everyday language, and they are clearly Latin in origin (as far as I could judge mainly Italian originally).

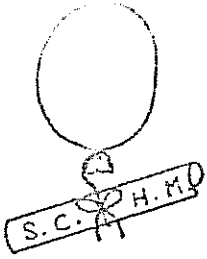
The source of their Britishness is not too hard to find. Gib is a totally protected economy. The British Navy base and large dockyard is responsible for almost 70% of Gib's GNP (£64m last year, about the same size as Shannon Free Zone net output or value added.) Mrs Thatcher has decided to rationalise (i.e. bring a bit of economic sanity to) the way the Navy is organised, so the Dockyard is scheduled to close next year. Without alternative economic activity, the results for Gib will be calamitous. I was part of a Consultancy Team which was trying to produce that alternative. We're still trying. Of course, the Gibraltarians want the British to provide a suitable lifeline, which is the way with Colonials, and in truth it's hard to blame them. (Shades of another place!)

But all is not entirely black. The Border with Spain, closed by Franco in 1968, is re-opening on April 20 next. The closed border was another input to my claustrophobia. (I had to travel for 5 hours to reach a spot in Spain that was within a 5 minutes walk from the Border - but that's another story!) Depending on how the Spaniards react, the opening of the border should be beneficial to Gib trade and especially tourism. It will also bring the headache of competition to Gib merchants for the first time in 13 years, but that's no bad thing. At present, the cost of living is as high as our own, and that's saying something. So the 29,000 population can look forward to falling prices and comparison shopping for a change, as well as being able to take long walks in a northerly direction.

So there it is. It's an exciting and also worrying time for Gibraltarians, but as long as Spain doesn't get any Argentine-type ideas, they should survive.

When I was a student (and now you all know when that was!), all first years were known as 'Gibs'. I often wondered how the term originated. Now I know, but as usual, I'll leave it to yourselves to figure it out.

W B MOLONEY



STEPPING STONES

YOU'VE MADE IT.
NOW THE SKY'S
THE LIMIT!!

THESIS
INDECIPHERABLE

ARE THOSE
WHITE SOCKS??

LEARN TO
TAKE NOTES
WHILE ASLEEP

WRITE AN
ARTICLE FOR THE
MAGAZINE

WRITE TO
YOUR PATRON

BOOK REVIEW
NOT ON TIME

A LITTLE TIPSY
AT THE DINNER DANCE

WIN A
SCHOLARSHIP

SHOW INTEREST
AT LECTURES

LATE FOR
HOUSEKEEPING
CLASS!

SPILL LEMON TEA
ON MR. BLUM

SMILE AND
LOOK SMART

FLAT A
MESS

SURVIVE
PROBATION...

START

DIANE GRAHAM

RECOMMENDED FOR LEISURE READING.

KERRYMAN DESCRIPTION FOR HOTELIER JOB.

The following will be written slowly as we know you can't read fast.

- (1) In letter of application please do not write on more than three sides of paper.
- (2) Enclosed, please find a second application form. We wish to advise that the heading "Sex" should be marked "M" or "F" and not as previously stated "Once in Ballybunion"
- (3) For the Interview, formal wellingtons not necessary.
- (4) Please include a self-addressed (not to read "To Me") tag to attach to lapel after interview

Handy hint: Remember who you are, where you come from, and why you are here!

KERRYMAN REQUIREMENTS.

- (5) It is necessary to be able to count up to and including ten, in consecutive order ie. Two follows one, Three follows two and so on.
- (6) Ability to read 'funnies' in the Kerryman" optional (for latter, please refer to Section 111 Part 12 of "Job Description for Moron")
- (7) When addressing staff, remember, they too, are Kerry people so, avoid confusion (particularly of self) and do not smile and talk at same time.
NB. Never undress staff.
- (8) We stress that you be alert at all times-
The Hotel needs lerts.

SOME USEFUL TERMS.

Porter - Helps you to lift cases not stools.

Morning Call- Please use toilet.

Gross Profit is not 17 stone Kerryman who can accurately predict next year's all Ireland winners.

Trolley - mobile wagon not local town.

Note- Time used in Hotel will be 24-hour clock - not "First Milking", "Second Milking" etc.

Note on Note- Overtime does not mean 25 hundred hours, 26 hundred hours etc. undertime will not be accepted.

Food and Beverage Manager will be supplied with Company Ass and Cart (Instructions Included, Carrot extra) for daily collection of supplies.

PROCEDURE FOR CORRESPONDENCE.

- (a) Secretary to collect letters and open them - on no account are you to be allowed a knife.
- (b) Kindly read letter from left to right, not right to left (ie. "Dear Sir" "Sir Dear")
- Consult Manual in case of difficulty.
- (c) Letters over four(4) words may be ignored.
- If abusive take note this may be constructive criticism.

ANSWERING CORRESPONDENCE - PROCEDURES.

- (1) Unscrew top from Goose Feather.
- (2) Take firm grip of paper.
- (3) Write in little "bytes" at a time.
- (4) Fold letter into 6 pieces for ease of pigeon conveyance.

N.B. Kerry Hotelior will be written off as 'depreciation for as long as Kerry continues to bring 'sam' back.

Signed: -DENISE PETTIT.
ON BEHALF OF BOARD (WOODEN BOARD!)

cc. D. Gallagher
J.E. Blum
T. Maher.
J. O'Rourke
W. Sheils.
M. Vaughan
H. Schmid

3rd Year Quotes.

- (42) During one of Mr. Mahers assimilated role playing classes: Denise: "Oh, I hate hearing my own voice on a tape-recorder".
Pat "Now you know what it is like for us all the time".
- (43) John to Alex: "What were you thinking?"
Alex to John: "I wasnt, I don't think".
- (44) Aidan Murphy 3 favourite films of all times:
 - (1) The Jazz singer.
 - (2) One Flew Over The Cuckoos Nest
 - (3) American Express.
- (45) Dermot de Loughrey after his weekend in Killarney:
"Enter body, mind following"

THE TYRANNY OF CONVENTION.

Why can't I dance around the streets singing vulgar songs and playing pranks on people when I'm happy? There is really no legal binding involved, or an eleventh commandment which opposes these actions. It just happens that it is not the done thing. I cannot do things I want to do because... well, because I'm told others don't do them. I am therefore being tyrannized over!

That is basically what is meant by convention - a practice which has been accepted as the norm from force of habit: That which is socially acceptable. Why should this be? It is an infringement upon my basic human rights to freedom and choice of action.

One may ask me the question, "Why do you put up with all this?" Paradoxical as it may seem, the one convention above all others is NOT to go against convention!

Man, you see, is a social animal. From the beginning of time people have lived in groups with a reliance on other people. However, people totally different in ways and habits couldn't remain in a group for long, so, out of a desperate need for companionship a lifestyle for the "individual" evolved in compliance with the group norm. Convention was thus established and more often than not is accepted without question.

Convention is identified with conservatism. By way of definition, the two "isms" go hand in hand. But just as there are Conservatives and Radicals, so too are there conventional and unconventional people. By way of analogy, good would never be recognised for what it is were there not evil to measure it against. So it is with convention.

Fortunately people are realising the dictations of convention are similar to world political power being in the hands of an arrogant army general of the "old school", where one for example would have to dress according to set rules rather than to please oneself. We begin to realise that our sense of proportion and priority has gone terribly wrong.

I have made a decision! No more will I be part of the endless ranks of conditioned zombies that this dictator called convention has created. I will be different. The system must be beaten and I aim to do it. Everything that unduly restrains my freedom and which is a useless product of conforming, I will scorn. Come friends, realise your bondage and join with me in revolt. Together we will build a new and freer existence for all....

But there's no escape, I've realised. The whole situation is like a fixed wheel free to rotate around one axis, and it has done 360 degrees. Yes, we may change things and rid ourselves of the myriad of irritating norms, that restrict our freedom. But whatever the new may be, will it not be convention also? We are prisoners, friends, and this reality fills me with frustration.

The gloating tyranny of convention will never set us free. It is here to stay - unmerciful and without feeling!

MICK O'BRIEN.

3rd Year Quotes.

- (46) Bill, first class after Killarney weekend:
John to Bill "you were a little bit dilapidated during class".
Bill to John: "No, I was just promoting spiritual development.
- (47) Dermot Gallagher while discussing wave systems in England: "The approach in England is the same, but different".
- (48) Tom Maher while looking back nostalgically on his past life: "I remember a place where I worked, but not personally"
- (49) Mike Divers defining a mini computer "A mini can be plugged in and moved around"
- (50) Mr. Maher, telling the truth in a principles of MGMT class "I am not a fly".
- (51) Rhona talking kindly to Mr. Maher:
"You teach the subject Mr. Maher, so you must be a genius"
- (52) Barbara to Alex;
"You know the way you pull up your trousers before you put them on"
- (53) Mr. Gallagher's advice for goodhoteliers:
"Have the brochure out in October for the previous year."
- (54) Mr. Dalton's life long philisophy "Don't ever assume anything, its a very bad assumption".
- (55) Diane to Cormac:
"Don't love them and leave them. Love them and stay - it's nicer!"

A GUIDE TO EMPLOYEE PERFORMANCE APPRAISAL?

Performance factor	Far exceeds job requirements	Exceeds job requirements	Meets job requirements	Needs some improvement	Below minimum requirements
Ability	Leaps over tall buildings with a single bound.	Leaps over tall buildings after a running start	Can only leap over buildings without spires	Crashes into buildings when attempting to	Cannot recognize buildings - much less jump
Speed	Faster than light	Faster than a bullet	As fast as a bullet	Would you believe a slow bullet	Wounds self with bullet when attempting to shoot.
Perseverance	Stronger than an Elephant	Stronger than a bull	As strong as a bull	Thinks like a bull	Smells like a bull
Resourcefulness	Walks on water constantly	Walks on water occasionally	Washes with water	Drinks water	Passes water in emergencies
Communication	Talks with God	Talks with Angels	Talks to himself	Argues with himself	Loses argument -s with himself.

THE STUDENTS.

They come in all sizes and shapes,
Some are clever and smart,
some are big mopes,
Some are skinny and thin,
Some are fond of their gin,
But on them we all build our
hopes.

The Chief one is Mooney
Who is Mini's big honey,
She's very small
and he is quite tall,
and they say that she's
after his money?

Then Dominic McVey
likes his roll in the hay.
He's quite fond of Miss Park
and they kiss in the dark,
often, they say, 'til the
dawn of the day.

Our Cormac's quite witty,
about his brains it's a pity,
he is fond of the Yanks
for whom he often gives thanks..
But I'll leave and get on with my
ditty.

I had a dream in the night
But it shed at first light.
Miss Pettit had frozen like
ice 'ere the thaw -
The "doc" said 'twas lock-jaw-
and her two jaws never fastened
so tight!!

We have Dudley Bertram
who's sweet as a Lamb,
but he's really a flasher
Though he looks quite a dasher,
'cause he is a keen camera-man.

If you want order and law
then you send for Whitelaw.
If there's a fuss or a fight
or if anyone's tight
He settles it all with a sock
on the jaw.

Demure Mary Walsh
To no man would be
false,
She may seem to be shy
But that is a lie,
And you'd know if you
had her to waltz.

There is sweet young
Diane, Who has now
got her man.
It is taken for Grant-
ed that they'll never
be parted, And in
Paris he'll watch her
can-can!

Speaking of Paris
reminds me of Charles
A pleasant young man
with a great many
charms. He had a big
fling with a third
year young thing,
now can be escape
from her "Arms"?

Another to tease 'em
Young Tony Gleeson.
He's on his second
time round,
so his feet he's now
found And Misses
Nolan have found him
quite pleasin'

Then we have Sanjiv
Madane, Who's from
India/Afghanistan.
But you don't need
bi-focals to see his
fondness for locals,
and the girls all
like his nice tan,

We've a guy past
description. Who
likes his Egyptians
It's O'Sullivan of
course - To his ego
she's nurse,
And I'm sure that he

There are Dermot and Mary-
It proves he's no fairy!
They are both very fast!
So I hope it will last -
If it doesn't they'll both be
contrary.

Our other French lover
Is now under cover
He can't take a chance
and travel to France -
The closest he'll get now
is Dover.

We've got one of those Smyths
Now what rhymes with "Smyth"?
She was fond of O'Hare,
But now doesn't care
As since then she's made quite
a few hits.

From the sunny Bahamas
Where there's no need of
pyjamas, comes a brainy
young student called Pearce
Who finds that the cold is
quite fierce
And has ordered a coat made
of llamas.

Then we've Mick Moylett
can't fit in the toilet-
When down in the scrum
You can see his fine bum
In dazzling white shorts
'ere they soil it.

And a very fine lady called
Nerney with Murphy oft
takes a long journey, She
holds on to him tight
as they ride on that bike,
It's no wonder her hair is so
curly!

Next we have David
Keane, who is not very
Lean. He once split
his britches and had
us in stitches because
his bare bottom was
seen.

DeLoughry oft sits in
a chair, Scratching his
now scanty hair,
They say he's a cynic
But we think he's a
tonic -
He exudes a most elega-
nt air.

Then our sweet, little
(?) precious Miss
Fenton, in whose
mouth you think marge
wouldn't melt in.
Henry is nice,
But she kept him on ice
As she has her eye out
for the next one.

Our Miss Breen at
weekends is not seen,
For they say on a
teacher she's keen.
His real name is
Eddie but she calls
him her Teddy,
As he acts out his
Romeo scene.

Gerard and Islam are
quiet ones and not
easy to fit in my
poems. But don't they
look neat As they sit
on their seats,
Reading those heavy
old tomes.

We have two Baradis
Who blush like red radish,
We sent one to London,
where she let her hair down,
and a young man she promised
to cherish?

She who never gets vexed,
Miss Rhona is next.
She lives in Bunratty,
And looks neat and natty,
And each night goes to bed
with a text.

And last but not least-
To the girls he's a feast-
comes the bold Bill O'Connor
That brave man of honour
Who has certainly oft times
been kissed.

To the Shamrock he goes
To paddle his toes,
The attendant's a doll
And they both have a ball
As she helps him back on
with his clothes.

They are long and they're short
and they're tall,
And to Nelly's they frequently
call, You'll find them all
there, And a song in the air
And they'll tell you they're
having a ball.

MA MOTHER.

"First thought of Shannon"

First years.

Maeve:- "College"
Ted:- "Apprehension"
Ruari:- "This is it"
Mary:- Leprachans.
Jim:- "Waiting for Concorde to fly through the classroom window"
Sandy:- "study"
Mark:- "hard work"
Miriam:- "good fun"
Denis :- "early mornings"
Helen :- "A town center which you walk through and then wonder where it is"
Howard:- "Knights"
Colum:- "Dos"
Mick :- "water babies"
George:- "lack of freedom"
B₂ :- "Where's the College"
Stephen:- "concrete Jungle"
Andrew:- "Cooking my own food."
Myra :- "Chlostophobic"
John Ryan:- "The clock is fast"
Jean :- "Aeroplanes"
Brian:- "The flats "
Matthew:- "Too much work"
Shane:- "death"
Jayant:- "Gwombay dance band"
Gogs :- "miss Zambia"
Joe:- "Little yellow cars and the sign"
Alex:- "This is the end of the world"

Third Years.

Mike :- "bleak and lacking in character"
Diane:- "possibilities"
John O's : "very few evergreens"
Bill : "Airport or Aerodrome"
John.M : "what a small place"
David- "Apprehension"
Aidan:- "Thoughts about leaving home"
Rhona : "messy flat"
Gerry: - "special interest"
Denise - "The pond is very big"
Dermot C. : "what kind of people come to this place "
Belinda :- "how will I last if they are all like Dudley"
Siobhan.- "small college" Dominique: "nothing, nowhere, just an airport"
Betty:- "Mr. Blum"
Charles:- "loneliness" Pat:- "I am a lump of plasticine"
Sanjiv:- "It was raining."
Mary W:- "When is the next bus to Dublin?"
Isham :- "There is no College here"
Dominic :- "What am I doing here?"
Dudley:- "Will I last?"
Bette:- "I did'nt know a creature in sight"
Ricardo:- "thinking about Mr. Blum."
Paul:- "seeing Diane and that she was beautiful"
Mary F.:- "Oh no, Cormac O'Modhrain again"
Dermot de Lux:- "An idiot"

THE FOURTH YEAR EXPERIENCE

"This world's a terrible place, a man is lucky to get out of it alive!" - W. C. Fields.

You could say the same thing about fourth year, if you believe everything you are told ...

Scene: "Tingles", London Tara, Date: 21st January, 1980.

"Your only hope of surviving fourth year with T.H.F. without catching terminal leprosy or getting beheaded every week is if you happen to be the son or daughter of one of the Directors!" Fair enough, I thought, suits me fine, but what about my friends? "Management Trainee" can be the most difficult job in the world (second only to checking that there are the regulation number of bubbles in a bottle of Perrier, or cleaning the toilets in the Shannon Knights). To succeed you have to be a 'bit different' - and we from Shannon are renowned for being 'different'. The problem is, as Mr. Maher would agree (or maybe not), the 'Them and Us' situation, meaning the staff and the management. Unfortunately, the Management Trainee can sometimes fall between the two factions and hence be in an awkward predicament.

It is up to you to assert yourselves and show you belong to the Management Team. Especially those who go through the hotel's departments firstly: be friendly to everyone, naturally, but always keep your distance: never become too friendly with a member of staff, unless really sure of their motives, as it could put you into difficulties when you do start Duty Management. Particularly, no matter how pleasant the temptation, never ever (not even once) become involved with a member of staff, it really can lose you all respect from the other members of staff and management. Much better to find a gorgeous person within the College and settle down, but then you all know that story...

Back to leprosy and executions: quite often since I started in the 'biz', as we say in the 'biz', people come up to me moaning about how badly T.H.F. treats them. By quite often I mean about every 2.7 seconds, and it really has become quite tedious! I am not sure if I dislike most their pitiful whining or the definite constant rub of this jock strap and box - it is playing hell with my sinuses! It is not too often Shannon people, but it has been known to be. I have little sympathy for such whiners... If things are not going as they should, if you are being used, then DO SOMETHING about it! Talk is the cheapest commodity in the world (with the exception of the English Football Team), it is action that counts. Nobody has the divine right for everything to go just perfectly for them (well, perhaps just a few of us have), quite often you have to fight for it, do not let them get away with it. If all else fails, Mr. Blum is always very sympathetic to a justified case.

We in this industry are the happiest martyrs in humanity. The one thing that gives us more pleasure than making ourselves ill by slogging our naughty parts off hour after hour, is telling other people how hard we work ! (I get up half an hour before I go to bed ... etc.) Why not? It is something to be proud of, but no regrets please, we always have a choice. It is a great industry; naturally biased, I think T.H.F. is a great company too but certainly not without fault. I know you all quite well and you are a marvellous bunch of people - now do yourselves justice! Do not be just 'the Shannon Student', who replaced by another each year make them always remember you by name even after you have left. Do not get all frustrated and then frighten poor third years at Hotelympia or back at Shannon with tales of woe - work it out for yourselves. Even if you do end up hating T.H.F. - though only the 'Savoy' knows how anybody could- always do yourself justice; always display that great Shannon pride and never relinquish your self respect. It really can be a marvellous year, from which you can benefit greatly, it all depends on you!

Grant D Hearn.

3rd Year Quotes

- (10) Belinda to John after 30 minutes of Industrial Psychology
"What is this?", "What am I taking notes on?"
- (11) Karen to Mick in flat 23
"Petal, fill my kettle while I slip into something more comfortable!!"
- (12) Belinda while discussing her shoes
"I am unable to run, its my shoes!!"
- (13) Paul during⁴⁷ economic classes,
"Hi teach!"
- (14) John Murphy to Frank Patracoula after graduation
"You must be the only student to enter and graduate from Shannon College in the same coat!!"
- (15) Mr Gallagher during Hotel organisation while discussing profit figures.
"We'll just leave it at 5%, it is a good round figure"
- (16) Aidan Murphy during a computer lecture.
"To ask a computer to add two numbers, do you have to tell it the answer?"

PERSONALITY POLL 1982

MOTHER FIGURE OF THE YEAR

1.	DENISE PETTIT	172
2.	Josephine Austin	150
3.	Miriam Cashen	42
4.	Sandra Doyle	32
5.	Jim Walsh	17

DANCER OF THE YEAR

1.	JOHN LYONS	122
2.	David Keane	46
3.	Dudley Bertram	45
4.	Paul Whitelaw	38
5.	Brian O'Neill	28

SEX MANIAC OF THE YEAR

1.	JOSEPHINE AUSTIN	95
2.	Tony Gleeson.....	72
3.	Stephen Conlon	68
4.	Denise Pettit	38
5.	Mary Stanton	24

WAITER/WAITRESS OF THE YEAR

1.	MIRIAM CASHEN	65
2.	Sandra Doyle	44
3.	David Daly	27
4.	Alex Baradi	26
5.)	George Cooney	25
)	Brian O'Neill.....	25

DRIVER OF THE YEAR

1.	JOHN MOONEY	148
2.	Ruairi Prenderville..	71
3.	Miriam Cashen	48
4.	Rhona Shuttleworth ..	40
5.	Mary Stanton	24

CHEF OF THE YEAR

1.	MYRA SEKGOROROANE....	72
2.	Alex. Baradi	39
3.	Mark Gillen	35
4.	George Cooney	32
5.	Karen McGeough	23

SPEAKER OF THE YEAR

1.	JOHN MOONEY	96
2.	John O'Sullivan.....	85
3.	John Lyons	74
4.	Ruairi Prenderville..	26
5.	Mary Stanton	21

DOZER OF THE YEAR

1.	HELEN PARK	118
2.	Belinda Baradi	86
3.	Colm O'Callaghan	70
4.	Gerry Griffey	51
5.	Barbara Walsh	45

CUDDLIEST PERSON OF THE YEAR

1.	MICHAEL MOYLETT.....	50
2.	Alex Baradi	43
3.	Howard Corscadden ...	35
4.	Dudley Bertram	34
5.	Sandra Doyle	33

PERSON MOST LIKELY TO SUCCEED

1.	DERMOT CONNOLLY.....	68
2.	Diane Graham	30
3.	Dominique Bourdais...	28
4.	John Lyons	25

PARTY OF THE YEAR

1.	MARY WALSH	84	3.	Bill O'Connor	60
2.	Stephen Conlon.....	75	4.	Denise Pettit	59
			5.	Charles Pelletier ...	58

PERSONALITY POLL (Cont'd)

ATHLETE'S FOOT OF THE YEAR

1. DAVID DALY 116
2. Mick Moylett 69
3. Willie Sheehan 61
4. Mark Gillen 46
5. Cormac O'Modhrain ... 25

HAPPIEST COUPLE OF THE YEAR

- MATTHEW RYAN & JOHN RYAN ... 110
- John O'Sullivan & Alex. Baradi 73
- John Mooney & Sandra Doyle 54
- Denise Pettit/Charles Pelletier 33

SCRUFF OF THE YEAR

1. MARK GILLEN 123
2. John Mooney 110
3. John O'Sullivan 83
4. Mike O'Brien 42
5. Paul Whitelaw 22

MOST ADORABLE PERSON OF THE YEAR

1. DIANE GRAHAM 37
2. Howard Corcadden 33
3. Sandra Doyle 25
4. Fiona Keaney 20
5. Jean Long 15

CALAMITY JANE/JIM OF THE YEAR

1. COLM O'CALLAGHAN 143
2. Jean Long 35
3. John Mooney 33
4. David Daly 32
5. Andrew Hyland 13

BLUSHER OF THE YEAR

1. GEORGE COONEY 107
2. David Keane 80
3. Brian O'Neill 43
4. Myra Sekgororoane 25
5. Ted Roberts 24

BELLY BUTTON OF THE YEAR

1. EAMONN COUGHLAN 69
2. Tony Gleeson 43
3. Jayant Budhraj 31
4. Izaharul Islam 24
5. Michael Moylett 22

MARTYR OF THE YEAR

1. CHARLES PELLETIER 78
2. Mary Stanton 46
3. John Mooney 45
4. Aidan Murphy 34
5. Brian O'Neill 31

GUZZLER OF THE YEAR

1. ANDREW HYLAND 69
2. Stephen Conlon 63
3. Ted Roberts 39
4. Belinda Baradi 36
5. Gerry Griffey 34

NICEST KNEES OF THE YEAR

1. EAMONN COUGHLAN 43
2. Mary Walsh 22
3. Michael Moylett 21
4. Siobhan Smyth 20
5. Bill O'Connor 19

BEST DRESSED PERSON OF THE YR.

1. DIANE GRAHAM 104
2. Charles Pelletier ... 47
3. Siobhan Smyth 33
4. Myra Sekgororoane ... 22
5. Dermot Connolly 21

WITTIEST PERSON OF THE YEAR

1. CORMAC O'MODHRAIN..... 106
2. Dermot De Loughrey 86
3. Dudley Bertram 76
4. Stephen Conlon 61
5. Ruairi Prenderville ... 16

POETRY PAGE

"DEPARTURES DEPART"

Departures of the mind
relax in the turbulent
timelessness of living
as if cast away
in the spaceless artifact
of hidden yet elusive memories.

A person leaves one's company
but what images remain
superimposed on that
orb of higher existence
known to many
but journeyed by few.

JONATHAN ACORN.

"THOUGHT"

A brain will start to think things out,
and wondering what this life's about.

- Thought: The activity of a persons being
coming from his conscious mind.
Thought: The thinking in logic progression yet
biased through outside influence.
Thought: From which ideas are born and man tries
to shape his destiny.
Thought: Known to only one mind yet which can be
shared with all mankind.

EAMONN COUGHLAN.

"IMAGE"

Here he stands with trodden foot,
to be a man with quite a hoot,
he makes his way, along the day,
To seek out more of all his foe,

(ii)

There he stands among us all,
with silent utters of the fall,
To come upon this mighty image,
His voice entralls a wooden age.

(iii)

Fear not! says he, you lowly one,
for now your hour of love has come,
within this day, you'll be the one,
who sees a life of fearless fun!

JOHN RYAN.

"THE MUSEUM PIECE"

Green grass is now known to me,
many habits have been discarded as bad,
unhealthy and unhygienic, therefore unwanted,
like flakes, they fall away from the whole.

(ii)

But what of the centre, or nucleus,
does that also need to be changed?
or just adapted to times movement.
Change involves movement, do I like stationary
figures!

JONATHAN ACORN.

"SONGS"

I want you to find a rosy apple that's not painted waxed
or DDT'd,
I'd dig a plate of Russian buckwheat with a steaming
sauce of sesame seeds. Just cook miso soup for breakfast
and throw your fishy fingers back in the sea

Cos I'm a funky macro eater: life is sweeter eating naturally
- Not the taste of stricken chicken from an ultra violet
prison cell. I couldn't face your shaving cream cake or
your test-tube flavoured caramel.
Don't serve me boil-a-bag dinner when I've shown you what
I eat is meat; and I'm a weird organic diner.
Life is finer eating naturally.

Whole food that's what I need,
One bowl of grain, a taste of seed.
Whole food every day,
to live the natural funky, natural funky way.

You're so acute about pollution, have you ever really looked
at your food. It's simply sweetened, poisoned, flavoured,
cut and processed. God if only you knew that there's a funky
way of eating that keeps you randy dandy happy and free. Go
on, just score yourself a banquet straight from a machine
not some factory.

per. DUDLEY BERTRAM.

THE HOTEL INSPECTION.

The Hotel Inspection is a phenomenon which occurs in a large hotel company when the "Big Boss" comes down from the mountain to do some missionary work. He thinks, "They really love to see me out at the sharp end, does their morale the world of good". They think "oh no, not again there goes my weekend off!"

First there is The Arrival. A good manager knows when the BB is due to arrive, to the second. He has obtained a copy of the itinerary from BB's secretary, he has had a telephone call from the last port of call, he has the AA/RAC watching all roads into town, one of his assistants is up in the church belfry with binoculars and a walkie talkie and the others are manning the windows front and back. Exact timing is vital for the Arrival so that the first sight the BB has of the manager is of the latter doing a Very Important Job very well. "oh good morning sir, you just caught me at it, didn't expect you for another half hour". First impressions are important after all.

Some managers play The Arrival differently. They wait in the car park carefully scrutinising every detail of the BB's car. "Good afternoon, sir your offside rear tyre looks a little flat. I'll get someone to check that while you are here". BB thinks "Good chap, this Muggins, sharp eyes - alert - and efficient too".

Next there is the Walkabout. If things are not quite ready this must be delayed. "Coffee sir? No, well I wish you would because the chef has made some cheese scones/chocolate eclairs/cucumber sandwiches/rice pudding(?) especially". BB knows he is trapped! During The Walkabout the Manager and the BB engage in a battle of wits. The Manager has the advantage of knowing where he wants BB to look and the places that must be avoided at all costs. The BB tries to sus out the latter. The Manager says "You can look at any rooms sir, don't suppose you will have time to see them all, shall we start with number 24?" (He is terrified about room 24, the ceiling fell in two hours ago). BB is not so easily led, "no I'd rather see one in the rear, what about 29". (Huge inward sigh of relief, 29 is the best room in the house).

So it goes on, finally there is the Departure. "Oh must you go so soon sir" (thinking that if he doesn't go pretty quickly he will see that so-and-so of a kitchen porter coming in two hours late again). The most important part of the Departure is ascertaining that the next stop is as per itinerary and what route will be taken so that the Manager can warn his colleague in the next hotel. "Yes he's in a foul mood but I think I handled him okay".

Cont'd.... /

So the Manager usually wins if he is an old campaigner and has prepared well. But not always. My own favourite story is of visiting a large four star hotel in the Midlands. Present at The Walkabout were the Area Director, Manager and myself. The first bathroom I went into, I noticed a box of flat toilet tissue perched on the toilet roll holder. Asked why, the Manager said "We have run out of toilet rolls". In the next bathroom there was a flat toilet paper dispenser empty on the wall but a new toilet roll placed beneath it on the floor. "Oh we must have had a delivery!" "Yes, but why is it in the wrong room?" An embarrassed silence. The next bathroom again had the wrong type of paper for the holder and so on through the hotel. We became increasingly desperate to find one room where the paper supplied matched the fitting. After 17 rooms I realised that it was a forlorn hope, every flat fitting had a toilet roll and every roll holder had a box of flats. I commented bitterly on this curious feature of the housekeeping. The Manager was speechless, not so the Area Director. "Well sir, at least you have to give us full marks for consistency!" That's how you get to be an Area Director I suppose.

Dennis Hearn

Trusthouse Forte P.L.C.

3rd Year Quotes.

- (17) Cormac O'Modhrain after a long and arduous lecture on Computers "What exactly is a computer".
- (18) While Dermot De Loushrey discussing labour cost during a computer class.
"Receptionists dont eat as much food as computers"
Mike Divers:- "Yes, but they're not quite as sexy".
- (19) "usky to John O's in all sincerity
"Isn't amnesia where you cannot sleep?"
- (20) Tom Maher in Industrial Relations class to John O's
"Did we cover "leap-frogging" the other day?,
John:- "no, I think we skipped over it!"
- (21) Dermot Gallagher talking about Hotel Olympia
"Every single place just looked like some place else!"
- (22) Dermot Gallagher while discussing reception:-
"In a hotel all the front office work should be done in the back office".

"IN FLIGHT CATERING"

This article is an attempt to give some insight into the function of in-flight catering. In the Irish context in-flight catering is a subject and a profession which is almost totally unconsidered. I think this attitude is fairly understandable - after all there are only four airports within this island - Shannon, Dublin, Cork and Belfast. This in effect means that job opportunity in in-flight catering management and in in-flight catering generally is obviously very limited.

The catering industry generally embraces hotel catering, restaurant catering, canteen catering, industrial catering, institutional catering all or each of these catering segments have a fairly recognised position within the total catering industry in Ireland. This makes sense as each one provides a specific service which is required within the country on a reasonably large scale.

In-flight catering has just four outlets as already stated, within this country. I say this not as justification for its exclusion but there is a valid reason for its consideration. But what has this to do with the Shannon College of Hotel Management students? You may say it has no relevance. Well I say it definitely has!

Shannon students ultimately work in all corners of the world not just Ireland. They find themselves on the payroll of many international hotel & catering companies or chains. Many of these organisations in addition to hotels & restaurants may also have the in-flight catering concession at various airports for example Trust House Forte, The Marriotts group, Aer Lingus, Canadian Pacific Hotels etc. This in effect means that since Shannon students will find themselves with in-flight catering opportunities in later life their student days at Shannon should have some elementary in-flight catering included in the curriculum. This would provide some general concept of what actually takes place within an in-flight catering operation.

At this point I am going to try and give you some idea of what is actually involved in in-flight catering. Firstly, it is highly labour intensive, requiring skilled, semi-skilled and non skilled labour. A flight kitchen is expected to supply not just food but indeed a variety of other items. For example, soap, toothpaste, towels, garbage bags, plastic ware, fly killer air freshner, ice cubes, dry ice, bar items, duty free, after shave, perfume etc. etc.

What are the objectives of a good in-flight catering operation? I suppose the short answer is they are many. However, I will try to list the main ones here.

- 1) To provide good wholesome food attractively presented, and reasonably priced.
- 2) To provide efficient service with emphasis on punctuality. It is a cardinal sin to delay an aircraft.
- 3) Hygiene is of paramount importance as food has to be prepared many hours in advance of flight departure.
- 4) Cater each airline precisely according to the catering manual.
- 5) Courtesy in dealing with airline staff.
- 6) And of course - "Wait for it" portion control must be strictly adhered to so that the financial guidelines of the company can be achieved.

In-flight catering is quite a complex business but you will say how come? You will probably claim it is no more complex than any of the other aspects of catering. I will substantiate my point - All aircraft look the same and are exactly similar except for the galley and galley layout. The galleys differ from airline to airline even though the aircraft are the same. This in effect means that a flight kitchen team must be familiar with each different galley layout, galley equipment and consequently galley diagrams and loading charts.

The Hostess begins the service of dinner on Board a 747 aircraft the passenger says "that looks very nice, but I'm short a knife" and the next passenger is quite impressed but has no fork or tea spoon. The flying altitude is now 31,000 feet so thats a long way back to the flight Kitchen to pick up a knife, fork, spoon!

JOHN CHAWKE.

First Year Quotes

10. Mr. Blum to Demo Kitchen group.
"When you came, you were skinny little frogs.
- look at you now:- fat bottoms!!!"
11. Helen and Barbara in Demo Kitchen.
"Why does an elephant?"
"Cos it wants to"
"No it doesn't"
"my one does!"

WALKERS CAY - TOP OF THE BAHAMAS

Write about the Bahamas for 'Flashback'? Fine, no problem:

"The Bahamas has three main assets - The sun, sand and sea".

-FINI-

Now, that was very easy and it certainly didn't bore anyone. However, to so summarize the beauty, the people and the culture of such a unique country would do no justice. I have decided to concentrate mainly on the experiences that I have had during the past eight months working on Walkers Cay - the northern most inhabited island in the Bahamas - but firstly a brief description of the location and economy of the country - (For those of you who have read David O' Shaughnessy's and Ricardo Pearse's articles you may skip the next two paragraphs if you wish !)

It is widely believed that Christopher Columbus discovered the Bahamas when he first set foot in San Salvador in 1492. The country was for many years a British colony until 1973 when it gained independence. It comprises nearly 700 islands and cays and stretches from north of Cuba to within 100 miles of the south-east coast of Florida.

In 1970 the population was 170,000 - 85% of whom were black. English is the native language however, in recent years there has been an influx of Haitian labourers who speak French or its Creole dialect among themselves. The Bahamians enjoy full employment responsible for 70% of the country's G.N.P.

Walkers Cay is a lush, tropical island situated 150 miles north east of Fort Lauderdale. It is approximately 100 acres in size and among the amenities offered are - two landing strips, tennis courts, a sandy beach lined with palm trees, 62 rooms, sauna, 2 swimming pools, a 75 boat marina, the best food in the Bahamas (sic.), and a warm (in both climatic and social terms) and friendly atmosphere - sounds like an ad for the place !! The attractions offered to potential guests include scuba diving, fishing, water skiing, and absolutely nothing!

Among some of the more famous to have visited Walkers have been Bing Crosby, Richard Nixon (a personal friend of the owner), Henry Kissinger, Christopher Plummer and Werner Von Braun - indeed in the short time that I have been on the island I have met President Nixon, the author Morris West, actor Slim Pickins, and the rock group Santana.

The Bahamas has always suffered from the ravages of pirates, the famous Blackbeard was believed to have had a hideout not far from the island, and the modern day is no different - but perhaps a little more sophisticated. Last year twenty one million dollars worth of cocaine was snatched by our police officer in one go - it had the dubious distinction of being the biggest drugs haul in Bahamian history!

Many legends still exist of buried treasure, indeed some has been discovered, however, the only treasure found so far on Walkers has been in a bottle. Rum is drunk by visitors and natives alike, either straight, with a soda or in a cocktail - some of the more popular being Pina Colada, Goombay Smash and Bahama Mama - most of which contain two, and sometimes three types of rum, shaken with a fruit juice - Delicious and very refreshing.

Fishing, a Bahamian pastime, is a welcome and necessary respite from the daily rigours of work. On a typical day one would expect to catch at least 30lbs of brightly colored tropical fish, plus the odd barracuda or shark. This is bottom or reef fishing and generally done from a small 20 or 25 foot boat while the other type, Sport fishing, is done on cruisers up to 70 feet long. Walkers runs the largest privately operated Billfish tournament - at times it has been estimated that upward of \$30 million has been docked in the marina. These boats fish for giant marlin (swordfish), tuna or dolphin and one fish can sometimes weigh up to 1,000 lbs.

Last summer when I found time I usually went scuba diving - a unique experience quite unrelated to any feeling above water except perhaps that of an astronaut floating in space. I ended up making numerous dives on our barrier reef, never encountering a shark but seeing many rays, lobster, jellyfish and an occasional octopus.

For time off and relaxation I traveled to the States, only a one hour flight from Walkers on our own airline. I have so far been fortunate enough to visit Disneyworld in Orlando, New York, Washington D.C., Miami, and Nassau (capital of the Bahamas). My biggest thrill being a special tour of the White House and seeing both the Oval Office and Cabinet Room.

The Bahamian people are friendly and intelligent despite having a natural tendency to sleep on the job! And anyway -

IT'S BETTER IN THE BAHAMAS !

ANDREW WELSH
(Fourth Year)

THE PARADISE OF THE BAHAMAS.

The Bahamas, Les Bahamas, Die Bahamas - call it what you wish. It is a total paradise that I'm lucky enough to call home. The people of the Bahamas are well aware of this fact and are only too delighted to share it with the rest of the world. Towards this end we welcome almost two million visitors to our shores annually. In sharing our homeland we are sharing our rich history, our intensely brilliant turquoise waters and the exciting world beneath them. It possesses the world's most translucent waters, pink sands, world famous Flamingo Sanctuary among very many others.

The Bahamas has been an independent country since July 1973 though still remaining a member of the British Commonwealth. It still retains many of the ceremonial traditions of its British heritage, particularly in its parliamentary and judicial systems. It has one of the oldest parliaments and one of the most stable governments in the Western Hemisphere. There are a total of 700 islands and cays that make up the Bahamas and they cover a land-and-sea area of 100,000 square miles washed by the cool Atlantic Ocean at the east and the warm currents of the Gulf Stream from the west. The approximate population of the Bahamas is 225,000, 59% reside on New Providence, where the capital, Nassau is located. Approximately 12% of the population reside on Grand Bahama, site of the Freeport/Lucaya resort/industrial complex. The islands surrounding New Providence are called the family islands. Although they all share an abundance of natural beauty and an atmosphere of tranquility, each island preserves its individual appeal. There are islands where you can do everything, islands where you can do absolutely nothing. They offer a "hide-away" quality.

The greatest asset of the Bahamas is its people who are generally friendly and hospitable which is probably one of the reasons for such a high success rate in tourism. Approximately 80% of the gross national product is derived from tourism. Bahamians are very fond of music and would take every opportunity available to them to join in on a "jump 'n dance". Junkanoo parades are held every Boxing Day and New Year's morning. Junkanoo is a festival whereby groups are dressed up in costumes made from crepe paper. These costumes are very colourful. Junkanoo is also accompanied by mass music of goat-skin drums, bugles, horns, trumpets, whistles, cow-bells and any other device that could be used to make music. It is one of the African ancestral traditions that has lasted down through the years. Bahamians are also very fond of food. Some of the more popular dishes are peas 'n rice, steamed conch, boiled fish and grits, stew fish and johnnie cake, and lobster. Conch is a white fleshy mollusc which is found in shells around the seas of the Bahamas. It can be used to make a wide variety of dishes including conch salad, fritters, chowder, soup, dried conch 'n rice among others.

The official language of the Bahamas is English with native dialects that are not too difficult to comprehend - they

extent influenced by the United States which is less than 100 miles from its shores. The Bahamian dollar is tied on par to the U.S. \$ for convenience. A very large part of our tourism market is in the United States of America. The Bahamas is a very religious country with most of the major denominations represented. The Bahamas is income tax free.

There is alot more that I could say about the Bahamas but space does not permit - only a trip could tell the details, as some lucky Shannon third year student will find out in June. Best of Luck. No brag - just fact -

"Cest Mieux Aux Bahamas"

"It's Better In The Bahamas."

Richard H. Pearce.

Bahamian Student.

3rd Year Quotes.

- (1) Denise Pettit in the ladies:-
"I wish I did'nt have a face like this".
- (2) Mr Gallagher while discussing porters in class:-
"It's very difficult to put them into the bathroom, one on top of the other."
- (3) Mr Maher while discussing filing systems.
"In my opinion a waste paper basket is the best form of a filing system".
- (4) Dermot Gallagher discussing energy:-
"Thermostats are very Temp-ermental things."
- (5) Aidan to John O'Sullivan.
"It doesn't look very thick becausethis paper is very thin".
- (6) Dermott Callagher in another very stimulating lecture:
"The I.D.A. are giving plumbers incentives to set up engineering firms !!!"
- (7) Sioban Smyth during lunch:
"I have a pain in my head from life in General".
- (8) Confessions of Tom Maher:
"It's not her father I'm interested in, it's Diane I am interested in".
- (9) Belinda to John O'Sullivan:
"I'm very liberal with my affection".

Tips for Switzerland.

There are many do's and don'ts in everything we do and its exactly the same in Switzerland, hopefully I can clarify what the do's are and how to go about doing the various don'ts!

The very first thing that all students should do on arriving in Switzerland is to buy a half price abonnement which entitles you to half price travel (ski-lifts, trains etc.) and are available at most train stations and are made out for 1 month or 1 year.

Now that the majority of you are mobile it's time to start the pub crawl. (don't drink - minerals)

<u>Town.</u>	<u>Name</u>	<u>pint rating.</u>	<u>attractions</u>	<u>experience.</u>
Basel	The Wartec.	*****	Dart Board.	<u>I lost.</u>
	Happy nights	*	None.	Go there to see what you're not supposed to see and remember it's a don't for the future.
Basel for the girls	Freys Coffee Shop		- Dainty	Chic -the 'in' place to be for breakfast.
Zurich	The Oliver Twist	###	English spoken	-Plenty of it.
	The Carlton Pub	***	A yard glass	-Horrorific.
	James Joyce	****	Posh.	-Expensive.
Geneva.	The Britiainia	***	busy.	- None.
	Shorts	****	Quiet.	- She said she had.
	Garconnaire		Transvestites	- See Dermot de Loughrey.
Interlaken	The Winston Churchill	**	It was open	- See J.O' Sullivan.
Lausanne	The Churchill	***	As above	- Paul bought a drink.
Pint rating ***** excellent **** V. good *** Good **enjoyable * buy it for a friend.				

continued

After all that drinking you must be feeling a little peckish. So please allow me to whet your appetite. Grant and Diane recommend Mac Donalds in Basel, if you tire of Swiss food, but do try the Fondues as an excellent end of the month meal/cheap! drink as much wine as you can with the excuse of training your palate!

I'm afraid this section is given over to the boys, a little advice about the females. Be careful!! the local are hostile unless you speak their language (money). But dont despair there are plenty of fish in the sea; then again who wants a fish for a girlfriend?

A final word, if the country seems expensive don't worry unduly because if you buy something it's worth exactly what you pay for it. If you don't agree with a local remember you must be careful not to upset him, you cant expect anything from someone whose nation's all-time high in the field of technology was the cuckoo clock!

Cormac O' Modhrain.

3rd Year Quotes.

- (37) Belinda to Rusty:
"I have not polished a pair of shoes for the last 3 years, everytime they get dirty, I just buy a new pair".
- (38) Mr.Gallagher (neo-economist) in class:
"Mr. Malony and his fellow economists feel that the country is in a very bad situation, but "we" know as lay people that it is a lot worse".
- (39) Mr. Gallagher during an effective English class:
"A meeting is conducted in order of point, just like a menu; starter, soup, main course, dessert!"
- (40) Aidan Murphy when talking sincerely, with Mr.Gallagher:
"You're a little hitler".
- (41) Mr. Maher's philisophy breaking through in class "A two hour lecture is a great preventitive for drinking too much".

BELFAST.

Too many people picture Belfast as a city of destruction, crumpled buildings, barricades and blood.

In my experience, Belfast has seen a lot of human suffering, but it also has many good points as through its residents' determination people carry on their daily lives and the authorities rebuild a safer more modern city.

Safety is of paramount importance in Belfast. The city centre is a pedestrians' world where one need not listen to traffic (or worry about car bombs!). This is achieved by a security fence with access only for pedestrians who have been searched by Security Forces. Visitors are amazed at this, but generally appreciate the protection. Over the years, hastily erected barriers have been replaced by huge pots filled with flowers, trees flourish where roads used to be blocked with wire. It is a joy to shop in the fashionable stores and boutiques, or eat lazily and quietly in one of the many restaurants. Compare this to Grafton Street on a busy afternoon and it is obvious why Dublin shoppers often take a trip North!

Outside the city centre are many beautiful parks, museums and native trails. Sporting facilities are plentiful and excellent for indoor and outdoor activities. The coast and sandy beaches are only a short drive away.

As darkness sets on the city, people move to the city's clubs, hotels and restaurants where the standards of food and entertainment are high.

Yes, Belfast has a lot to offer. Aren't you all surprised how normal it is?.....

JOHN MOONEY.

A Hitch Hiker's Guide to Dail Eireann.

Greetings traveller, first let us congratulate you on your choice. Ireland has long been a rich source of interest to Mystics and many have tried to fathom or decipher them. But a word of caution, none has yet succeeded and your particular area of study is fraught with extra problems.

Caution (A) Be careful when talking to people lest you become confused, the people are very passionate and sincere about politics.

(B) No one takes it seriously.

This short reference provides definitions of some of the common phrases or words, you are going to encounter.

"The boys" = Commonly used reference for politicians an elite club who promote self interests, travel and advocate avoidance of heart trouble through expense account living. See also "The lads," "Queer cute divils"

"Perks & Merces" = Illness afflicting members of Labour Party. Identified by Dr. O'Leary as a complication of a common disease in the Labour party known as "Workers conscience."

"Meeting Place" = House of (Licence) iousness where ale and advice is doled out liberally and in vast amounts, found everywhere.

"Vicar of Christ" = Title assumed by Brian O'Farrell when it finally dawned that nobody else ever had his intelligence and power.

"Internal Struggle" = Nervous order which afflicts Fianna Fail, forcing members to stand against a wall, look over their shoulder. In the upper echelons, leads to a great fear of knives.

"Seeing the picture" = Specially designed mirrors clearly owned by Charles Haughey which upon looking it reflects a portrait of Mahat Ghandi.

"Modern Education" = Meetings in prefabricated huts to which everyone except politicians must attend.

"Responsibility & Wisdom" = Phrase used mostly to describe Garret Fitzgerald and his masters degree in coherence, or piece of clothing used to cover confusion among a coalition front bench.

"Respectability" = word used to described the activity where by members of Sinn Fein the Workers Party place large locks on cabinets containing collection of bones, known also as skeletons.

"Independents" = Eager sportsmen, mostly into hangliding, an art whereby they hover noiselessly above the main divisons and swoop in anywhere that is fortibous and safe to land.

"Alarmist tatics" = Blood sport where accountants from the Central Bank are beaten to death with their own reports.

"Workable solution" = Coffin ships to clear the country.

"Facing realities" = seeing things through the wrong end of a telescope.

"Peoples choice" = Battleship of the cruiser class anchored in the Liffey, bombing dail Eireann.

DERMOT DE LOUGHREY.

"Using Technology Wisely"

At the turn of the century the hotel industry would have been classed as one of the most highly labour intensive industries. It would not have been an uncommon sight to have seen staff on duty at 5.30am busily scrubbing floors and polishing knobs. But who cared, labour was cheap!

Gradually with the advent of technology, the work could be done in half the time. Those wonder machines, like shampooing machines all led the revolution.

Today, they are a blessing in disguise as we can not afford brigades of staff at current labour cost.

In the kitchens, we see mincers and shredding machines taking over from chefs; Central heating replacing fires; A price that has to be paid at the expense of the personal touch.

If we examine these innovations we will see that in all cases they serve a two-fold purpose: (a) to offer greater service to the customer (b) to allow the hotel to perform tasks simpler and cheaper.

The technology used in hotels over the last 30 years has in most cases been behind the scenes. Changes have occurred without the guests realizing it; oil burners replaced coke burners to heat the hotel, thus removing the labour content. Machines have enabled the chef to reduce the size of his brigade. That's technology for you! Externally, factories have been set up to enable us to buy "Ready-prepared" foods of uniform size and quality.

The biggest technological change in recent times has been the use of the "silicon chip". The simplest way to answer the question, "What will it do?" would be ^{to} say, what will it not do?!

Some of the technology is mass-produced eg. calculators, therefore it is cheap. However, other developments are custom designed and built and naturally are costly.

The biggest use of the "Chip" today is in computers.

The most important thing to remember is that a computer is a piece of equipment; which enables us to process information more accurately, consistently, and at great speeds. Like a slicing machine, you decide how many slices are wanted; you also control the computer, you are the boss, and in the driving seat.

Computers will undoubtedly play a major role in the running of hotels in the future. Large hotels will install the "mainframe computers"; (those that are able to carry out many functions simultaneously and independently of one another, and have large storage space) Small hotels will utilise the "micro computers" (keyboard, disc drive, T.V. screen and a printer). Other functions to be computerised will include; advance reservation, check in, rooming lists, automatic billing, wages programmes, stock control The list is literally endless.

Computers in conjunction with other modern technology are here to stay whether we like it or not. In many cases the side effect will be the substitution of computers for worker, a situation which no doubt is serious, but may depend on which side of the coin we are looking at it from - the employers or employees.

The fact is that the computer age is here to stay, so take advantage of it, learn all about it at every chance you get.

One word of Warning:

"DO NOT ALLOW YOUR BRAIN TO GET LAZY."

Many people will not allow themselves the chance to work out simple mathematical problems without the aid of the calculator.

Use modern technology wisely but maintain your own identity !

Dermot Gallagher.

DID YOU HEAR ABOUT.....?

The Graduation Disco.

Re-united was the call of the evening. Miss Georgie Porgie was seen frolicking with the Jungle boy. The Blusher and Miss Nod re-lived old times. Meanwhile Lady Di and the Crown Prince of T.H.F. arranged dates, venues and flights for their busy year ahead (We wish them all the best in England). Many later attended the Graduation Ball and witnessed Charlies pride with her blind date; Mr Baby Face Jury's.

I.H.C.I. Conference.

The first of our weekend vacations arrived and naturally we were on the scene. Charlie's Pride and Mr. Baby Face Jury's were seen in the early hours caressing at the top of the stairs. Later Mr. Baby Face claimed that something had gone to his head! Surprises were many, none more so than Mutt and Jeff. Mutt needed a nurse and Jeff (having disposed of the Wiz Kid) came like an angel from heaven: what was purely a medicinal relationship is now a lot more! Were we supposed to know that the Farmer and Miss Nod left to discover and explore the Upper and Lower Lakes of Killarney

The Dinner Dance.

And so, the social event of the year arrived. The Committee (Mutt, Grand-man, Miss Nod, Blondie, Georgie Progic and Fuzzy) greeted all the noble guests. A Gorey scene followed the meal as a certain lecturer's wife was swept off her feet by a very enthusiastic Third Year (We do hope this will not come against him in his Finance and other exams!). The Wiz Kid fished for Charlie's Pride, but the bate wasn't tempting enough. Thurles and Kildare were well represented in what turned out to be a Derby Night.

L'Amour du Professeur.

Miss Strada is a divil for extra tuition! S.C.H.M. doesn't appear to provide enough in its lecturers and afterall, what could be more fun than having extra curriculum activities with your own private tutor. (Good luck to both of them)

The Waltons?

Jury's Hotel was perhaps the meeting place of the year. It was at his sister's party there that Jimboy and Spacer collided in mid-air (and haven't landed yet) Is this the first step to female directorship?

Man of the Year.

This is a tough competition. The Farmer got away to a flying (Air Florida) start, and has also been fortunate in the town centre with a fine lady who now has a soft centre for him. El Sid tried to impress skippy with little success, but sis had pity on him. The Vicar has had a hard year with his charming Muesli not in the country for breakfast (or most other times). Mr Universe tried to Parks himself with a first year starlet, but someone else beat him by a nose length so he had to shove off.

Going Strong.

Going Strong.

The Indian man has found himself a lovely Irish girl and they are regularly spied at Fozzies. The most virtuous couple this year are Little and Large. Next month shall see the continuation of their affair in Basle. (are they trying to overtake Blondie and the Bahamian Boy?). Shakes claimed Fuzzy from Hot Lips and their relationship seems far from shaky.

Upstairs - Downstairs.

Upstairs in this fine mansion Daring Run and the Crasher got away to a hurdling start in September and haven't stalled since. Can they make the Grand National? Downstairs the Bahamian Boy and Blondie continue their marathon relationship. Much suspicion surrounds the incident which left the lovely lady on crutches (We wonder if his breaks failed)

Mouse Trap.

The relationship of the year was hard to obtain info on, as much time is spent behind closed doors. These nocturnal creatures ALJO and JOAL only leave their home for necessities of food (tuna fish salad) or college. They both appear very happy with their catches.

Cool Sweet.

Daddy Cool and Miss Pineapple Chunk have been seen in "Arms" together in Clomnel - was Pottit senior looking for a new accountant or just looking over his assets? Her more recent suitor, the French Connection was seen ordering ten boxes of her favourite sweeties to entice her down from Edinburgh to London next month!

Florida Cocktail.

Fruits are the ingredients for this dish, and this one made in Shannon is no exception. Produce from Zambia, France, Kerry and Dublin have gone into this one. Kerry seems to be the cream on top and both appear very settled.

Restaurant Review.

The Grand-Man did not seem content enough having engaged relations with Sleepy. We have recently been informed of the opening of Mirabeau (ii). It even engages in outside catering when the need arises, and we wish it all the best in the future.

That's all for now! We, the Ears of this column hope you can see it was all in fun, and trust you will not speak against us for our candid report!

AIDAN MURPHY

PAT FENTON.

SKIING.

For many thousands of years, Skiing has been the chief way of getting about over deep snow, and skis from prehistoric times have been found in various parts of the world. However, it is only during the last 100 years that skiing has been widely enjoyed as a sport.

You are never too late to learn to ski, either downhill or langlauf. There are ski schools in every resort in Switzerland which cater for beginners.

Langlauf skiing is a new sport which appeals to all, but holds a special attraction for those who do not feel like coming down the slopes at breakneck speeds. The name "Langlauf" or cross country skiing is a little misleading as there is always a prepared piste to follow. It is a marked ski trail over easy negotiable country with no large declines. It is a very easy sport to master, needs very few lessons.

Modern skis are long pieces of wood, metal and plastic with a slight upturn at the toe end. They vary in length and weight of the skier. When held upright, the tip of the ski should reach somewhere on the skier's wrist when his arm is stretched above the head. However, for a beginner, the skis when held upright should reach just above the shoulders. The shorter the skis, the more control the beginner has over them. When choosing ski boots, it is important that they fit properly and be comfortable, in order to avoid accidents. They must be waterproof, have a rigid sole and should fit firmly around the ankle. The binding, which attaches the boots to the skis should have a safety device which causes the skis to come off in the case of a bad fall, thus avoiding a broken leg!

In Switzerland the pistes are divided into 3 categories: Blue, Red & Black. The beginner, after a few lessons on the nursery slopes, will be able to attempt the Blue slopes. It is important however, that they go with someone who either knows the area or is an experienced skier. Whilst skiing in the mountains, there are several "rules of the road" which you must follow.

- (a) Skiers approaching each other on opposite travels pass to the right.
- (b) An overtaking skier warns the skier ahead:- The call "track" is a warning that a fast skier is coming down a trail or course, or that a loose ski or other object is sliding downhill.
- (c) A skier entering a trail yields right of way to a skier already on the trail.
- (d) A skier should not stop on any spot that will obstruct a trail.

In Switzerland, there are ski patrols composed of volunteers or professionals who are trained especially for first aid and rescue work and are available at all times in most areas to assist skiers who are ill, lost or injured. You should enquire about this before setting off.

"CONCERT OF THE YEAR"

Artist: Bruce Springsteen.
Venue: Hallen Stadium Zurich.
Date: 11-4-1981.

The aromatic smell greeted my nose as I entered the arena. How many people were here, I wondered. Ten thousand people had paid 24 francs to see the "Man"; one Bruce Springsteen.

This was going to be the "Concert of concerts," or so the young Swiss people maintained, and for once I was in total agreement with them!

Unlike most major tours, Bruce Springsteen and the E Street Band do not have a support act, so everyone was wondering how long he would play for.

The lights went out, total darkness, then one lighter flicked on, then another, until there were 4,000 little stars in this packed arena. This sight is possibly one of the most fascinating sights one is likely to encounter in Switzerland!

He arrived on stage, and started singing some tracks from his then current Album; "The river", the crowd went hysterical (the aromatic smell in the crowd was growing intensely). He continued with a further 5 or 6 tracks from this highly acclaimed album. His Band; the E Street Band, are as much a part of Springsteen as his own music. The synchronization between band and singer was nothing short of amazing.

He stopped to talk to the audience, who at this stage were practically convinced that he was the promised messiah!

He continued with some tracks from his earlier albums such as "Darkness on the edge of town", and "The wild, the young, the innocent".

220 minutes after the commencement of the concert, he completed his last of 6 encores, and left the stage amid the hoarse cries of "More" (Universal word)

The band left, the roadies arrived, (Just like Jackson Browne in his album "Running on empty!") the crowd gradually dispersed, having been "enlightened" by the experience but at the expense of temporarily losing their voices!

JOHN O' SULLIVAN.

IN DEFENCE OF WOMEN DRIVERS

A famous woman once said 'For women to do half as well as men they must work twice as hard - fortunately this is not difficult'

No man can share in the 'fait accompli' each day by the average housewife in her little banger; 8 a.m. there he is shouting for his breakfast.

.....oh! what a beautiful morning.....
must get the kids to schoolpity they have to attend three schools, each in different areas of town; Have just left car parked and ready to go - he forgot his lunch- don't worry 'Mums' will wait. The baby squeals in the back, granny must be collected, brought shopping and redelivered to the door.

Why did I have to pass the sports grounds - now I have the full under 12's soccer team, completewith half a field of muck, in the back eating the most vinegary chips I have ever smelt.

Doesn't that guy behind me at the lights realise I am sitting here, covered in ketchup, the kids screaming and baby frightened half to death, every rude male bulldozer on four wheels, on the road - and himself will have sailed home by now in his chauffeur driven air - conditioned limousine - to demand his dinner.

Next time you want to blast the woman in the loaded rusted mini in front of you following a wavering path, - from home to kingdom come - have a thought !

Mary Flannery.

P.S When she whizzes past, hair blowing in the wind, the Ferrari gleaming in the sun - do not despair you too (with what modern surgery can do these days) may join these elite ranks of female liberation.

SHANNON WORD PUZZLE

F	B	C	D	N	E	F	A	D	O	X	Y	X	G	A	O
E	B	G	N	A	H	G	V	A	V	R	F	N	A	V	E
C	D	E	V	B	I	C	D	O	F	D	E	J	F	N	F
A	I	G	G	H	F	A	M	C	L	G	O	H	E	B	O
O	J	A	S	R	E	V	A	R	T	S	K	M	A	G	E
F	B	L	I	R	Z	I	L	M	C	L	E	F	D	B	H
C	F	L	F	E	V	Q	O	P	V	E	D	O	B	B	O
F	D	A	G	E	Y	O	N	E	I	I	P	N	H	B	A
N	I	G	X	I	E	V	E	E	A	H	O	N	F	B	F
A	M	H	G	V	K	O	Y	I	I	S	L	E	A	J	R
V	H	E	N	O	R	I	G	O	D	A	N	H	G	G	E
O	C	R	I	G	V	V	M	O	V	O	B	D	G	O	C
N	S	I	R	V	O	B	A	T	E	A	C	D	G	H	R
O	A	F	E	A	R	L	E	R	R	O	C	F	B	O	E
D	V	H	V	V	O	V	V	L	V	K	F	C	E	H	D
O	G	F	I	R	D	M	T	A	G	T	W	A	E	O	E
M	H	I	D	H	E	B	G	D	S	M	N	A	H	A	D
N	N	F	H	A	I	C	F	Y	S	F	A	E	F	C	E
V	O	A	M	G	O	E	D	E	O	J	E	C	A	G	N
	C	B	S	N	I	T	R	V	C	E	D	C	M	I	H

Find the following names:

Blum	Diver	Maher	Redden	Slefer
Chawke	Gallagher	Maloney	Rolandson	Travers
Dalton	Jahn	O'Donovan	Schmid	Vaughan
Decurtins	Joy	O'Rourke	Shiels	

John O'Sullivan.

"INDIA, THE BEAUTIFUL".

Some Western Europeans have a very narrow outlook on India. People are still under the impression that it is an underdeveloped country, with little excitement. I would like therefore, to reveal to you, my fellow students, something about India. To start with, India is a vast country, with 23 different states and a population of 750 million. There, you can find many people with different religions, coming from all walks of life and speaking 38 different languages, with hundreds of dialects! Despite these barriers India is a very united country.

Being a hotel student, I would like to describe Indian hotels all over the country, catering for all kinds of tourists, from a very rich clientele to the not so rich. Most of our luxury hotels are in major cities and tourist resorts such as Kashmir, Musooris, Nanital, Shimla, Darjelling and Mount Abv. These are hill stations, revealing the natural god-gifted beauty of the area. Some of our super-delux hotels cannot be compared with those of any other country, because of their unique history. For example, the Lake Palace Hotel in Udaipur was originally the king of Udaipur's palace which has been converted. Many of the King's possessions, such as antiques and pictures, have been preserved and are used in the suites to this day. There are also many modern hotels, which are similiar to those found in all major cities worldwide. The standards set in our hotels are extremely high; - For example we have 4 workers per hotel guest. Not only do we cater for Indian diners but also for Europeans and Americans who can avail of both traditional "French cuisine and Nouvelle cuisine."

One tourist area which is renowned worldwide is AGARA where the famous TAJMAHAL stands, There is a hair-raising tale behind this beautiful monument. It is made of sparkling white marble which is hand-engraved. It took 20,000 men 20 years to build. On completion, RAJA SHANJAHN (the King) had it presented to his beloved wife NOORJAHAN. The 20,000 workers were rewarded by having their hands cut off. Others include KUTUMBINAR in DELHI, and LALKILA which was used as a fort in battles during British Rule.

India is a country of many religions, including; Hinduism, muslim, buddhism and Jainism, each having many gods and goddesses. For example, Hinduism has over 3,600 gods and goddesses!

Furthermore, Buddhism, which is one of the worlds most popular religion, originated in India. Some of the monks ancient places of worship still exist. One such place is the Ajanta and Ellora Caves which are carved from a mountain and depict the lifestyle and religion of the monks.

India has an ancient culture and its heritage can be seen to this day in the folk dances. These dances are dedicated to gods and goddesses. Some of the dances are Bharat Natyam, Manipuri, Garba and Bhangda. These dances are great social gatherings.

Diwali and Holi are the biggest festivals in India, just as the Christians celebrate Christmas all the world over. These festivals are again dedicated to the gods and goddesses.

I'll finish up by saying that most Indians are very religious and known for their hospitality. But don't take my word for it. Visit India and find out for yourself!

Jay Hind!

Bhupendra Gupta.

3rd Year Quotes.

- (31) Bill O'Connor on returning from Mary Walsh's 21st birthday party:-
"Limerick is a very big city"
- (32:) Dudley while pondering over England
"Next year we'll no longer be us we'll be them and they'll be they so there will be a psychological change over by us from "they" to being "them"
- (33) Aidan in regard to Betty:
"Just because I dont sleep with her, does that disprove my manhood"
- (34) Mr. Maher while discussing class participation
"I'll just pick the volunteers in a moment"
- (35) John to Belinda: "Great, its now 12 o'clock!"
Belinda to John "yeah, I knew that 5 minutes ago."
- (36) Tom Maher during principles of MGMT:
"A mistress is half way between mister and a matress"

LONDON, A DEPRECIATION.

Firstly, It must be said that we went to London, intent to pursue a broadening of the mind, but only in the field of catering, we would be aware and appreciative of all we saw and be as 'sages' confronted with what was familiar to us alone.

The thought was exciting, simple peasant children going to see that great city, London. On the Friday evening at 5 o'clock, twenty six students, two lecturers, one hundred and forty four bottles of duty free booze and a blinding headache alighted at Heathrow, the headache belonged the air hostess so we gave it back!

After we were ensconced in what was a very nice Tara Hotel, we gathered around that evening in the grill bar whilst Dermot Gallagher gave a lecture on progressive vegetable cooking to a waitress in a tongue quite similar to her native Vietnamese!

Later, we whiled the evening hours away at "Tingles"; a nightclub inhabited by a frustrated Dutch manager; an overworked waitress with developing varicose veins; and wave after wave of Shannon Students, who broke upon the bar and dance floor with resounding roar. Later still we whiled away the morning hours in the Kensington Glose hotel amid the splendour of paint, naked lights and a night porter who despaired to find the room occupancy per room grew to 500% !

Saturday was greeted with a smiling sun, light heart, aching head and heavy stomach. "Heidi Smyth" as cheerful as a new lamb led the Cortage to the Olympia Hall. Once inside, we pressed the flesh of and exchanged odours with a multinational throng.

On a serious note, no words of this pen or any other pen could describe what he saw. The level of excellence in the food presentation and cooking, the kalidiscope of machines, people, systems cannot be described. So I won't! Each person that was there drew their own conclusions, merely surprised at what was surprising, challenged at what they would face, and marvelled at all the things that make catering possible. Each stand was there to promote an idea.

The quality of the food display, with the near miraculous attention to detail and frailty held us all. We wondered if they tasted as good as they looked; all of us except Denise, who was dragged, grinning dementedly from the room by a master chef; her fist tightly closed around a "terriner de chevril", its remnants smearing her face. In another part of the building, senior Italian lecture, D. De Luegi led a group of students from stand to stand, being treated by the exhibitors with the respect due to one of

Shadows fell, and darkness gathered. The evening light to softened the reflections of those who manfully fulfilled the duties of munching pizza, drinking glasses, (again), and seeing the sights in the general tourist scene. The evening seemed to grow more 'misty'.... (enough said about the other) until the early hours when the record breaking attempt of boogieing in one room was broken by the proud students.

At this point we salute the chambermaids of the "Tara", not for the faint hearted is the task of cleaning glasses, bottles, ashtrays, students, half million potato crisps and assorted guests with just one small shovel and brush from one room!

Sunday brought an end to our stay in the hotel, a fine establishment consisting of 800 rooms, two hundred odd (very odd) staff and 250 odd managers, at least three of whom were known to the staff. We interviewed (after it allowed us to speak), the hotel computer through a Polish translator. We all signed a note of thanks to the barman, who strangely enough saw us off, the tears rolled from his cheeks as he appauded our departure.

A quick plane hop and back to international Airport Shannon, where they kindly woke us when our luggage caught up with its owners. I will lay my pen down now, I feel weary, and in need of rest, strange, it must have been something I drankabout six gallons of it!

Dermot De Loughrey.

BUNRATTY CASTLE.

The magnificent Bunratty Castle stands upon what was formerly an island. The island of TRADRAIGHE, on the northern bank of the Shannon river. The site was strategically important, commanding, as it did, the channel used by all uprivers shipping. It lay some distance off the main road from Limerick to the west, which at that time ran along the Cratloe Hills and through Six Mile Bridge. The present road passing The Castle is of more recent construction-1804-built on what had formerly been impassable marshes. The castle is the latest of at least four which have stood on this spot.

The island of Tradraigue was fortified by the Norsemen who subsequently were driven out by Brian Boru, but the first castle for which there is documentary evidence - Probably a timber "Breteche" - was built by a Norman Knight, Robert de Muscegros in 1521; The stone castle which was built to replace it by Thomas de Clare in 1277 was destroyed by the Irish in 1332. In 1353 a new castle was built by the Kings Justiciar Thomas de Rokeby. How long it stood is uncertain, but Thomond soon fell again in Irish hands.

The present castle was built about the middle of the 15th Century by Sioda McConmara, but by the year 1500, it had become one of the strongholds of the O'Briens, Kings (and later Earls) of Thomond. The 4th (Great) Earl made it his chief seat and altered The Castle somewhat.

Bunratty's heyday began with the accession of Elizabeth I in 1558, lasted for almost a century.

During that period, walls and ceilings were richly decorated with stuccowork, and elaborate gardens were also laid out.

Bunratty was surrendered by the 6th Earl to Admiral Penn, commander of the Commonwealth forces in 1646. It is almost certain that William Penn, founder of Pennsylvania, then an infant, lived in the castle for a time.

The later history of Bunratty, sorry to say, is of gradual decay and neglect.

As you see Bunratty to-day, it appears just as it must have done in the late 15th century. It has been furnished and arranged as the chief seat of an Irish Lord might have been over four hundred years ago. The lower rooms were used by the officers and garrison. Here also were the dungeons and stonerooms. Above is the Hall of the Princes of Thomond where the Earl sat in state and dined with his officers and guests. Above again are his private chambers, the "Solar", and his private chapel. All these have been restored and arranged with furniture and fittings of the date of the castle's heyday.

Restoration work was carried out by the office of Public works and Lord Gort, with the assistance of a Grant from Bord Failte Eireann. All the furnishings which help to re-create the authentic 15th Century atmosphere have been provided by Lord Gort.

The Castle and furnishings are now held in trust for the Nation. It is managed by Shannon Development Company Ltd. on behalf of the Trustees as a non-profit enterprise. Any monies received in excess of expenses are devoted, to improving the castle and restoring its former grandeur.

Bunratty Castle for the Shannon College of Hotel Management has very much significance. For it is here our gallant graduates assemble to receive their Shannon Diplomas. We now look forward in anticipation to being present in Bunratty on our Graduation day - taking great pride in this magnificent mediveal fortress.

JOHN RYAN.

3rd Year Quotes.

- (23) Dermot Gallagher in relation to his age:-
"The last time I worked in Bunratty, it was 1290!"
- (24) Dermot Gallagher while discussing food consumption:-
"A kid of 8 years old normally eats as much if not more than a grown adult."
- (25) Betty in London:
"I say, Walt Disney's 1001 dalmations."
- (26) Dermot Gallagher discussing the London Tara.
"Everything was ok in the Restaurant except for the food!"
- (27) Betty to Aidan one morning:-
"Aidan, please rub your Jacket off mine".
- (28) Mr. Travers commenting to Mr. Gallagher about being late. "It's not the quantity, it's the quality."
- (29) Denise discussing herself:-
"I am inexperienced"
- (30) Mr. Gallagher in relation to insurance policies:-
"It's not you that decides the clauses unless of course you are JR Dallas"

Coping With Computer Proliferation:-

Every business today is reaping the benefit's offered by computers. As computers get cheaper, smaller and more versatile, supervisors and line managers are demanding their own personal computer facilities. But several problems arise, if each department has it's own computer system. Junior management in large organisations have become disenchanted with the central data processing network's poor responsiveness, inflexibility and high operational cost. In such a case, a swing to personal facilities is justifiable.

The main problems that arise in such organisations are:

- * Inexperience of middle management
- * Duplication of effort.
- * Lack of standards and control.
- * Protection against fraud.
- * Compliance with legal requirements for privacy of data.
- * For retention of records, and for accountability and auditability.
- * Lack of trained computer staff & programmers.

Any business that fails to apprehend these problems and is unable to meet the challenge of computer proliferation will eventually become non competitive.

A leading Computer Consultant, Frederic G. Withington at the Arthur Little Inc. in Massachusetts has outlined four measures to effectively overcome this problem.

(1) Disperse technical expertise:

This is done by spreading the programmers, systems analysts and other information technicians around. Arrange for them to work with the increasing numbers of "interested amateurs" among professional, supervisory and middle management ranks. The amateurs will, consequently, learn some technical aspects and be able to do increasing fractions of the work, thereby making wider use of the technician's expertise.

The technicians, in turn, will learn more about the organisation and it's people leading to more effective programming.

(2) Experiment, but don't waste:

It will only be logical for some systems development projects to fail. It is essential that the experimental project is finite and that the results are clear. These should be communicated broadly within the organisation. This will decrease the duplication of effort and will result in new successful systems put into more widespread operational use.

(3) Standardize but don't stereotype:

Each successful experiment must be phased into the evolving processing environment of the organization. It should be in line with existing communications environment, data standards should not be so rigid that desirable innovation is suppressed.

(4) Guide, but don't direct:

In most organizations, there is no shortage of ideas for new information systems; ideas often appear at low organizational levels and in unexpected places. Such ideas should be exploited. A balance must be sought between exclusive direction of an organization's processing activities by central data processing management on the one hand, which may be undesirable and a waste, with uncontrolled duplication on the other hand.

This then, seems a gratifying strategy for an organization, plagued with the problem of computer proliferation.

SANJIV MADANE.

FIRST YEAR QUOTES.

- (1) Chef Vaughan during class.
"A fillet is called a fillet because it is shaped like a fillet."
- (2) Chef to Mary : - "Should cherries be stoned".
Steven : - "No chef, just a little tipsy".
- (3) Mr. Maher facing up to the truth.
"I used to smoke 40 cigs. a day but gave them up"
Stephen:- "What took its place?"
Mr. Maher :- "Pat !!!!"
- (4) Mr Maher after the dress dance weekend.
".....I thought you'd all be eaten".
Jim Walsh:- By whom.....? Your Wife !!!!"
- (5) Chef during another interesting lecture.
" A bullock is a young bull"
- (6) Jo to Cogs
"Oh Cogs, you're breathing very heavily".
- (7) Colum to Barbara
"You can have the food without having the food at all."
- (8) Miss O'Rourke during Hygiene & Nutrition class
"Barbara and Josephine and other fatty substances!"
- (9) Ted to Barbara in the Demo Kitchen.
"The only way to get rid of those bags is to cut out your eyes".

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At this stage I feel that I must express my sincere gratitude to a number of people who made this publication possible; I would like to thank Caroline for typing several of the pages and being invaluable when it came to advice. I would especially like to offer my appreciation to those people both inside and outside the College who contributed to the Magazine.

The year is finished, and we now must depart to our various places of training, but I know that many people in first year will meet certain members of third year in the not too distant future!

I would personally like to congratulate Dermot Connolly on winning the Bahamian Scholarship, I know, and we all know, that he will be a credit to the College and to himself.

I must for the last time thank the committee who worked hard to provide us with this Magazine.

Finally, I would like to thank Diane, Grant and Bill for making the whole idea of the magazine and newsletter concept not just an idea but a reality, to them I am forever grateful.

All that is left for me to say, is cheers, and the best of luck to whatever you put your hand to.

JOHN O'SULLIVAN.

